

NOMAD

Vol 1.1 - January 2017 - Free Copy

RWANDA RUMBLE IN THE JUNGLE

KIGALI AT NIGHT
Party in Africa's Safest City

KIGALI FASHION
Leading The Way

ONE FLIGHT AWAY
Gorgeous Casablanca

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SEXY DIANI

AIRBNB PICKS
Best of Diani

DIANI BEACH
Music Festival

ONE FLIGHT AWAY
Tel Aviv 24 Hour Party

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REDISCOVER NAIVASHA

THE RANCH HOUSE
Lakeside Gourmet

TRAVELING WITH BABIES
Learn from Laura's mistakes

ONE FLIGHT AWAY
Magical Muscat

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NAKURU WORLD OF ADVENTURE

MENEGAI CRATER
Dolor sit amet, consectetur adipiscing elit

LAKE ELEMENTAITA
Empor incididunt ut labore et dolore magna aliqua

MOUNT LONGONOT
Quis nostrud exercitation ullamco laboris nisi ut

Introducing Nomad

Nomad Magazine is East Africa's Monthly premier urban lifestyle magazine specifically for travelers. A typical reader is:

- 45% Male, 55% Female with a median age of (25-45)
- Affluent & Educated
- Middle to Upper class Global Citizens
- Loves to travel, explore and curious readers

We do a print run of 10,000 copies distributed through over 100 locations (cafes, restaurants, shopping malls, and book stores) and directly to broad spectrum individuals with high disposable income, young professionals, corporate executives, decision makers and expats.

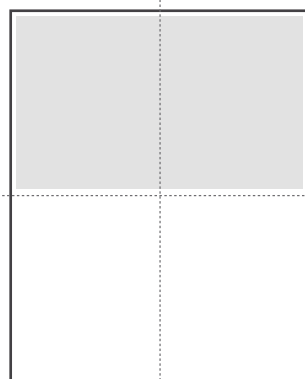
Rate Card

Size	1 Issue	6 Issues	12 Issues
Full Page	195,000	125,000	100,000
Half Page	115,000	75,000	60,000
Quarter Page	70,000	45,000	36,000
Strip Advert	45,000	30,000	24,000
Classified Listing	NA	7,500	5,000
Insert	150,000	NA	NA

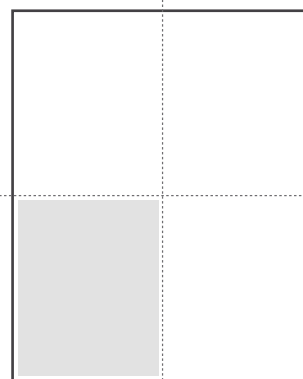
Dimensions



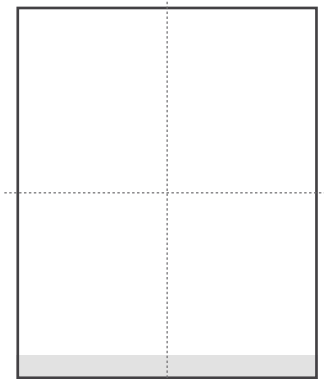
FULL PAGE
Height = 34 cm
Width = 24 cm
Bleed = 0.3 cm



HALF PAGE HORIZONTAL
Height = 15.6 cm
Width = 21.6 cm
Bleed = NA



QUARTER PAGE
Height = 15.6 cm
Width = 10.6 cm
Bleed = NA



HORIZONTAL STRIP
Height = 3 cm
Width = 24 cm
Bleed = 0.3 cm

Artwork

Adobe Photoshop CS6, Illustrator CS6 (CMYK files with all text outlined and images embedded). Files should be saved in PDF or EPS format (300dpi, CMYK) and accompanied with a signed printed proof.

Managed Social Media Spend

Get the most out of your Facebook & Instagram campaigns. Our team of social media business experts will manage your digital spend, using the latest marketing tools available. We simply charge a 20% management fee based on your digital media spend (Minimum \$600 per month).

Please contact your account manager to set up an appointment to discuss your requirements.